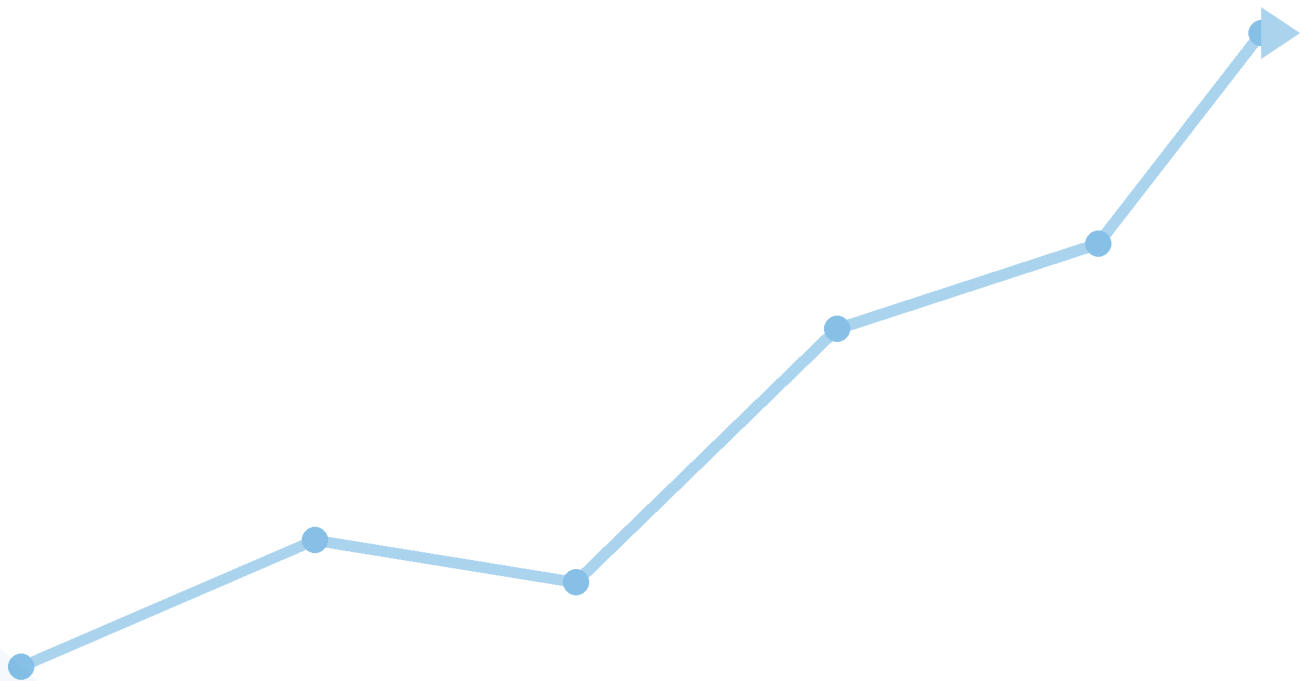




YOUR GROWTH PLAN

Clear options. Transparent deliverables.
Built for small businesses and corporate teams.



SEO

DDM Client-Facing Product Book

Clear tiers. Clear deliverables. Easy upgrades.

On-page Optimization Plans

Tier List

On Page Optimization Starter

\$119

/ one-time

Best for: You have a page you want to rank, but the basics (titles, headings, and links) are not dialed in yet.

Clean up the on-page SEO signals on one key page so search engines understand it and customers are more likely to click and convert.

On Page Optimization Value

\$169

/ one-time

Best for: You want more than a cleanup; you want the page to feel more complete and more competitive.

Strengthen one page's SEO signals and add 100 words of supporting content so it reads stronger to both Google and real people.

On Page Optimization Silver

\$289

/ one-time

Best for: You want the biggest one-time boost and an extra page to expand what you can rank for.

Optimize one key page and create a new 300-word page with an image (with optimized alt text) to add another ranking opportunity.



On-page Optimization Plans

Feature Breakdown

| Feature | Starter \$119 | Value \$169 | Silver \$289 |
|---|------------------|----------------|-----------------|
| Broken Link Check & Fixing | ✓ | ✓ | ✓ |
| Heading Tag Optimization (1 page) | ✓ | ✓ | ✓ |
| Title & Meta Tags Optimization (1 page) | ✓ | ✓ | ✓ |
| Image Alt & Hyperlink Title Optimization (1 page) | ✓ | ✓ | ✓ |
| Add One Paragraph to Thin Content Pages (100 words) | ✗ | ✓ | ✓ |
| Create New Page with Image (300 words + optimized alt text) | ✗ | ✗ | ✓ |



On-page Optimization Plans

What's Included

Included in every tier

- Broken Link Check & Fixing
- Heading Tag Optimization (1 page)
- Image Alt & Hyperlink Title Optimization (1 page)
- Title & Meta Tags Optimization (1 page)

Mostly added in higher tiers

- Add One Paragraph to Thin Content Pages (100 words)

Access requirements & exceptions

- Google Business Profile verification and admin access are required for Local SEO work.
- Website access may be needed to implement on-page changes; otherwise we provide clear recommendations.
- Tracking accuracy depends on your site setup and analytics access.



GMB

GMB

GMB

Price

\$159 / One-Time

Best for

Your Google Business Profile isn't fully optimized, and you want the fastest improvement to local visibility.

Outcome

Build and optimize your Google Business Profile so you show up stronger in the Map Pack and convert more searchers into calls, directions, and website visits.

What's included

- Create and/or optimize your Google Business Profile with the details you provide
- Basic competitor review of local map results to guide optimization decisions
- Optimization aligned to Google's guidelines and best practices
- Local visibility can improve, but rankings are never guaranteed because Google ultimately decides what to show.



Custom Link Building

Tier List

Link Building Starter

\$379

/ mo

Best for: You're starting link building and want a steady foundation of authority signals.
Build baseline authority so your site can earn more visibility and start moving up for your target searches.

Performance-based trackable keywords: 5
Editorial guest blogs: 1
Business citations: 5
Website social boosts: 5

Link Building Value

\$759

/ mo

Best for: You want stronger momentum and more tracked keywords while staying cost-efficient.
Strengthen your backlink profile and widen visibility across more searches-without jumping to the highest tier.

Performance-based trackable keywords: 10
Editorial guest blogs: 3
Business citations: 10
Website social boosts: 10

Link Building Silver

\$1,509

/ mo

Best for: You're in a competitive space and need consistent authority growth month after month.
Accelerate ranking movement by increasing link volume, editorial placements, and supporting authority signals.

Performance-based trackable keywords: 20
Editorial guest blogs: 6
Business citations: 20
Website social boosts: 20

Link Building Gold

\$2,919

/ mo

Best for: You want authority plus modern search assets that help your brand show up in more places.
Build stronger authority while adding visual and AI-friendly assets that expand discoverability beyond classic search.

Performance-based trackable keywords: 35
Editorial guest blogs: 11
Business citations: 25
Website social boosts: 25

Link Building Platinum

\$3,759

/ mo

Best for: You want maximum monthly output and the strongest authority system in this lineup.
Push aggressive authority growth with expanded tracking, higher editorial volume, and premium visibility assets.

Performance-based trackable keywords: 50
Editorial guest blogs: 15
Business citations: 30
Website social boosts: 30



Custom Link Building

Feature Breakdown

| Feature | Starter \$379 | Value \$759 | Silver \$1,509 | Gold \$2,919 | Platinum \$3,759 |
|--|------------------|----------------|-------------------|-----------------|---------------------|
| Performance-based trackable keywords | 5 | 10 | 20 | 35 | 50 |
| Editorial guest blogs | 1 | 3 | 6 | 11 | 15 |
| Business citations | 5 | 10 | 20 | 25 | 30 |
| Website social boosts | 5 | 10 | 20 | 25 | 30 |
| Weekly and monthly work reports | ✓ | ✓ | ✓ | ✓ | ✓ |
| 24/7 Access to reports in a dashboard | ✓ | ✓ | ✓ | ✓ | ✓ |
| 1 business PPT for easy summarization in AI search (1 every 2 months) | ✗ | ✗ | ✗ | ✓ | ✓ |
| 1 brand promotional video for visual search exposure (1 every 2 months) | ✗ | ✗ | ✗ | ✓ | ✓ |
| 1 infographic creation for enhanced visibility in visual search (1 every 2 months) | ✗ | ✗ | ✗ | ✗ | ✓ |



Custom Link Building

What's Included

Included in every tier

- 24/7 Access to reports in a dashboard
- Weekly and monthly work reports

Mostly added in higher tiers

- 1 brand promotional video for visual search exposure (1 every 2 months)
- 1 business PPT for easy summarization in AI search (1 every 2 months)
- 1 infographic creation for enhanced visibility in visual search (1 every 2 months)

Access requirements & exceptions

- Google Business Profile verification and admin access are required for Local SEO work.
- Website access may be needed to implement on-page changes; otherwise we provide clear recommendations.
- Tracking accuracy depends on your site setup and analytics access.



Local Presence SEO

Basic

Price

\$459 / One-Time

Best for

Your business info is inconsistent online, and it's costing you calls, direction requests, and trust.

Outcome

Establish and monitor your business listings across 30 major local directories so customers find the right information everywhere.

What's included

- Creating listings in top 30 local search engines, directories and review sites
- Monitoring and fixing duplicate business listings in Google Business Profile, Bing Local, Facebook Places & Yelp
- Monitoring and fixing inconsistent local business listings
- Optimizing Google Business Profile, Bing Local, Apple Maps, Facebook Places & Yelp business listings

Standard

Price

\$569 / One-Time

Best for

You want broader directory coverage and stronger confidence that your listings stay accurate.

Outcome

Expand listing coverage to 40 local directories for stronger visibility and better consistency across the web.

What's included

- Creating listings in top 40 local search engines, directories and review sites
- Monitoring and fixing duplicate business listings in Google Business Profile, Bing Local, Facebook Places & Yelp
- Monitoring and fixing inconsistent local business listings
- Optimizing Google Business Profile, Bing Local, Apple Maps, Facebook Places & Yelp business listings



Local Presence SEO

Advanced

Price

\$679 / One-Time

Best for

You're in a competitive market and you want your business to show up everywhere customers search.

Outcome

Maximize your local footprint with coverage across 50 directories, plus ongoing listing cleanup to protect visibility and trust.

What's included

- Creating listings in top 50 local search engines, directories and review sites
- Monitoring and fixing duplicate business listings in Google Business Profile, Bing Local, Facebook Places & Yelp
- Monitoring and fixing inconsistent local business listings
- Optimizing Google Business Profile, Bing Local, Apple Maps, Facebook Places & Yelp business listings



Local SEO

Tier List

Starter

\$569

/ mo

Best for: You want a clean Local SEO foundation with tracking and GBP improvements-without wasted spend. Build clean tracking, stronger GBP signals, and starter authority work so you can begin climbing in Maps.

Keyword topics: 1
Target keywords: 5
Tracked keywords: 25

Value + AEO

\$939

/ mo

Best for: You want steady month-to-month growth with content, citations, and local authority signals you can measure. Add momentum with consistent content and authority building-paired with clear reporting so you can see progress.

Keyword topics: 2
Target keywords: 10
Tracked keywords: 50

Silver + AEO

\$1,309

/ mo

Best for: You're in a competitive market and you want rankings to move faster across more keywords. Increase content and authority velocity to move rankings faster and compete more effectively in local search.

Keyword topics: 3
Target keywords: 15
Tracked keywords: 75

Gold + AEO

\$1,729

/ mo

Best for: You're competing against established businesses and you need stronger monthly volume to out-signal them. Push visibility in tougher markets with higher-volume content and authority-building work each month.

Keyword topics: 4
Target keywords: 20
Tracked keywords: 100

Platinum + AEO

\$2,059

/ mo

Best for: You want maximum coverage and the most aggressive Local SEO plan we offer for sustained growth. Maximize keyword coverage, tracking, and authority building for long-term dominance in competitive markets.

Keyword topics: 6
Target keywords: 30
Tracked keywords: 150



Local SEO

Feature Breakdown

| Feature | Starter \$569 | Value \$939 | Silver \$1,309 | Gold \$1,729 | Platinum \$2,059 |
|--|------------------|----------------|-------------------|-----------------|---------------------|
| Keyword topics | 1 | 2 | 3 | 4 | 6 |
| Target keywords | 5 | 10 | 15 | 20 | 30 |
| Tracked keywords | 25 | 50 | 75 | 100 | 150 |
| Authority listings / mo | 1 | 2 | 3 | 4 | 6 |
| Business citations / mo | 5 | 10 | 15 | 20 | 30 |
| GBP posts / mo | 2 | 3 | 4 | 5 | 6 |
| Guest blogs / mo | 1 | 2 | 3 | 4 | 6 |
| Website content / mo | 1 | 2 | 3 | 4 | 6 |
| Map Based Grid Rank Tracking | ✓ | ✓ | ✓ | ✓ | ✓ |
| AI Brand Visibility Dashboard | ✓ | ✓ | ✓ | ✓ | ✓ |
| Review Monitoring & Sentiment Analysis | ✓ | ✓ | ✓ | ✓ | ✓ |
| Keyword Rank Tracking in Google AI Overviews | ✓ | ✓ | ✓ | ✓ | ✓ |
| Lead tracking for forms/calls (when available) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Transactional Keyword Research for SEO & AI Search | ✓ | ✓ | ✓ | ✓ | ✓ |
| Rank and visibility reporting with clear next steps | ✓ | ✓ | ✓ | ✓ | ✓ |
| Keyword Mapping & Topic Clustering for SEO & AI Search | ✓ | ✓ | ✓ | ✓ | ✓ |
| AI-Enhanced Insights & Performance Reporting Dashboard | ✓ | ✓ | ✓ | ✓ | ✓ |
| Monthly on-page optimization recommendations (or implementation when access is provided) | ✓ | ✓ | ✓ | ✓ | ✓ |



Local SEO

What's Included

Included in every tier

- AI Brand Visibility Dashboard
- AI-Enhanced Insights & Performance Reporting Dashboard
- Keyword Mapping & Topic Clustering for SEO & AI Search
- Keyword Rank Tracking in Google AI Overviews
- Lead tracking for forms/calls (when available)
- Map Based Grid Rank Tracking
- Monthly on-page optimization recommendations (or implementation when access is provided)
- Rank and visibility reporting with clear next steps
- Review Monitoring & Sentiment Analysis
- Transactional Keyword Research for SEO & AI Search

Mostly added in higher tiers

- More content volume and deeper optimization.

Access requirements & exceptions

- Google Business Profile verification and admin access are required for Local SEO work.
- Website access may be needed to implement on-page changes; otherwise we provide clear recommendations.
- Tracking accuracy depends on your site setup and analytics access.



Spanish SEO

Tier List

Starter

\$829

/ mo

Best for: You want more calls and leads from search, with progress you can measure month after month.
Entry-level Spanish SEO foundation that builds visibility, local signals, and clean tracking so you can start gaining momentum.

Target keywords: 5
Tracked keywords: 25
GBP posts / mo: 2
Website content / mo: 1

Value + AEO

\$1,309

/ mo

Best for: You want more calls and leads from search, with progress you can measure month after month.
Budget-friendly Spanish SEO that still creates real traction with stronger content, links, and tracking.

Keyword topics: 2
Target keywords: 10
Tracked keywords: 50

Silver + AEO

\$1,689

/ mo

Best for: You want more calls and leads from search, with progress you can measure month after month.
Competitive Spanish SEO built to move rankings in Spanish search results faster with broader optimization, content support, and stronger authority signals.

Keyword topics: 3
Target keywords: 15
Tracked keywords: 75

Gold + AEO

\$2,439

/ mo

Best for: You want more calls and leads from search, with progress you can measure month after month.
High-competition Spanish SEO for markets where you need to outwork and out-signal established competitors.

Keyword topics: 4
Target keywords: 20
Tracked keywords: 100

Platinum + AEO

\$2,929

/ mo

Best for: You want more calls and leads from search, with progress you can measure month after month.
Top-tier Spanish SEO for the toughest markets with maximum tracking, optimization, and authority-building for aggressive growth.

Keyword topics: 6
Target keywords: 30
Tracked keywords: 150



Spanish SEO

Feature Breakdown

| Feature | Starter \$829 | Value \$1,309 | Silver \$1,689 | Gold \$2,439 | Platinum \$2,929 |
|--|------------------|------------------|-------------------|-----------------|---------------------|
| Keyword topics | — | 2 | 3 | 4 | 6 |
| Target keywords | 5 | 10 | 15 | 20 | 30 |
| Tracked keywords | 25 | 50 | 75 | 100 | 150 |
| Authority listings / mo | 1 | 2 | 3 | 4 | 6 |
| Business citations / mo | 5 | 10 | 15 | 20 | 30 |
| GBP posts / mo | 2 | 3 | 4 | 5 | 6 |
| Guest blogs / mo | 1 | 2 | 3 | 4 | 6 |
| Website content / mo | 1 | 2 | 3 | 4 | 6 |
| Lead tracking for forms/calls (when available) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Rank and visibility reporting with clear next steps | ✓ | ✓ | ✓ | ✓ | ✓ |
| Monthly on-page optimization recommendations (or implementation when access is provided) | ✓ | ✓ | ✓ | ✓ | ✓ |



Spanish SEO

What's Included

Included in every tier

- Lead tracking for forms/calls (when available)
- Monthly on-page optimization recommendations (or implementation when access is provided)
- Rank and visibility reporting with clear next steps

Mostly added in higher tiers

- More content volume and deeper optimization.

Access requirements & exceptions

- Google Business Profile verification and admin access are required for Local SEO work.
- Website access may be needed to implement on-page changes; otherwise we provide clear recommendations.
- Tracking accuracy depends on your site setup and analytics access.



National SEO

Tier List

Starter + AEO

\$1,129
/ mo

Best for: You want more calls and leads from search, with progress you can measure month after month.
Entry-level SEO foundation that builds visibility, and clean tracking so you can start gaining momentum.

Target keywords: 10
Tracked keywords: 20
Website content / mo: 1
Guest blogs / mo: 2

Value + AEO

\$1,879
/ mo

Best for: You want more calls and leads from search, with progress you can measure month after month.
Budget-friendly SEO that still creates real traction with stronger content, links, and tracking.

Target keywords: 20
Tracked keywords: 40
Website content / mo: 1
Guest blogs / mo: 4

Silver + AEO

\$3,149
/ mo

Best for: You want more calls and leads from search, with progress you can measure month after month.
Competitive SEO built to move rankings faster with broader optimization, content support, and stronger authority signals.

Target keywords: 35
Tracked keywords: 70
Website content / mo: 2
Guest blogs / mo: 6

Gold + AEO

\$4,759
/ mo

Best for: You want more calls and leads from search, with progress you can measure month after month.
High-competition SEO for markets where you need to outwork and out-signal established competitors.

Target keywords: 50
Tracked keywords: 100
Website content / mo: 3
Guest blogs / mo: 9

Platinum + AEO

\$7,009
/ mo

Best for: You want more calls and leads from search, with progress you can measure month after month.
Top-tier SEO for the toughest markets with maximum tracking, optimization, and authority-building for aggressive growth.

Target keywords: 75
Tracked keywords: 150
Website content / mo: 4
Guest blogs / mo: 12



National SEO

Feature Breakdown

| Feature | Starter \$1,129 | Value \$1,879 | Silver \$3,149 | Gold \$4,759 | Platinum \$7,009 |
|--|--------------------|------------------|-------------------|-----------------|---------------------|
| Target keywords | 10 | 20 | 35 | 50 | 75 |
| Tracked keywords | 20 | 40 | 70 | 100 | 150 |
| Authority listings / mo | 1 | 2 | 3 | 4 | 6 |
| Business citations / mo | 5 | 10 | 15 | 20 | 30 |
| Guest blogs / mo | 2 | 4 | 6 | 9 | 12 |
| Website content / mo | 1 | 1 | 2 | 3 | 4 |
| Lead tracking for forms/calls (when available) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Rank and visibility reporting with clear next steps | ✓ | ✓ | ✓ | ✓ | ✓ |
| Monthly on-page optimization recommendations (or implementation when access is provided) | ✓ | ✓ | ✓ | ✓ | ✓ |



National SEO

What's Included

Included in every tier

- Lead tracking for forms/calls (when available)
- Monthly on-page optimization recommendations (or implementation when access is provided)
- Rank and visibility reporting with clear next steps

Mostly added in higher tiers

- More content volume and deeper optimization.

Access requirements & exceptions

- Google Business Profile verification and admin access are required for Local SEO work.
- Website access may be needed to implement on-page changes; otherwise we provide clear recommendations.
- Tracking accuracy depends on your site setup and analytics access.



PPC

DDM Client-Facing Product Book

Clear tiers. Clear deliverables. Easy upgrades.

Retargeting Plans

Retargeting 1

Price

\$189 / Monthly

Best for

You need leads now, with targeting and tracking that proves what's working and what to fix.

Outcome

Campaigns with a monthly ad spend budget up to \$500/mo. Includes remarketing account setup, targeting Google display network, image ad, Google display banner and basic placement optimization.

What's included

- Campaign setup + conversion tracking
- Audience targeting and budget management
- Ad creative/copy recommendations
- Ongoing optimization (bids, keywords, placements)
- Performance reporting

Retargeting 2

Price

\$379 / Monthly

Best for

You need leads now, with targeting and tracking that proves what's working and what to fix.

Outcome

Campaigns with a monthly ad spend budget up to \$1200/mo. Includes remarketing account setup, targeting Google display network, image ad, Google display banner and basic placement optimization.

What's included

- Campaign setup + conversion tracking
- Audience targeting and budget management
- Ad creative/copy recommendations
- Ongoing optimization (bids, keywords, placements)
- Performance reporting



Retargeting Plans

Retargeting 3

Price

\$939 / Monthly

Best for

You need leads now, with targeting and tracking that proves what's working and what to fix.

Outcome

Campaigns with a monthly ad spend budget up to \$4000/mo. Includes remarketing account setup, targeting Google display network and AdRoll network, page specific retargeting, image ads, Google display banners, advanced placement optimization and A/B split testing of ads.

What's included

- Campaign setup + conversion tracking
- Audience targeting and budget management
- Ad creative/copy recommendations
- Ongoing optimization (bids, keywords, placements)
- Performance reporting



Display Plans

Advertising 1 Plan

Price

\$189 / Monthly

Best for

You need leads now, with targeting and tracking that proves what's working and what to fix.

Outcome

Campaigns with a small monthly ad spend budget up to \$500/mo. Includes Google display network targeting, up to 5 content based keywords, 1 image and 1 Google display banner ad, placement optimization, weekly and monthly reporting.

What's included

- Campaign setup + conversion tracking
- Audience targeting and budget management
- Ad creative/copy recommendations
- Ongoing optimization (bids, keywords, placements)
- Performance reporting

Advertising 2 Plan

Price

\$379 / Monthly

Best for

You need leads now, with targeting and tracking that proves what's working and what to fix.

Outcome

Campaigns with a medium monthly ad spend budget up to \$1200/mo. Includes Google display network targeting, up to 10 content based keywords, 4 image and 2 Google display banner ads, placement optimization, weekly and monthly reporting.

What's included

- Campaign setup + conversion tracking
- Audience targeting and budget management
- Ad creative/copy recommendations
- Ongoing optimization (bids, keywords, placements)
- Performance reporting



Display Plans

Advertising 3 Plan

Price

\$939 / Monthly

Best for

You need leads now, with targeting and tracking that proves what's working and what to fix.

Outcome

Campaigns with a high monthly ad spend budget up to \$4000/mo. Includes Google display network targeting, up to 30 content based keywords, 10 image and 5 Google display banner ads, placement optimization, topic targeting, intent based targeting, managed placements, weekly and monthly reporting.

What's included

- Campaign setup + conversion tracking
- Audience targeting and budget management
- Ad creative/copy recommendations
- Ongoing optimization (bids, keywords, placements)
- Performance reporting



Local Search Ads Plan

Local Search Ads

Local Search Ads

Price

\$189 / Monthly

Best for

You need leads now, with targeting and tracking that proves what's working and what to fix.

Outcome

Local business and low budget. Includes Google Local Search Ads campaign management. Google has eligibility criteria that must be fulfilled.

What's included

- Signup of Local Service Ad account
- Assisting in claiming Google Guaranteed badge
- Campaign setup
- Keyword selection
- Ad copy creation
- Bid & budget optimization



Youtube Plans

Youtube Plan 1

Price

\$239 / Monthly

Best for

You need leads now, with targeting and tracking that proves what's working and what to fix.

Outcome

Getting your YouTube ads launched and managed with consistent optimization and reporting.

What's included

- Google Ads / YouTube account setup
- Ads setup
- Bid optimization
- Weekly PPC reports
- Monthly PPC performance reports
- YouTube videos provided by you (video creation is an additional service)

Youtube Plan 2

Price

\$449 / Monthly

Best for

You need leads now, with targeting and tracking that proves what's working and what to fix.

Outcome

A performance-focused paid ads service built to drive leads quickly with measurable tracking and ongoing optimization.

What's included

- Google Ads / YouTube account setup
- Ads setup
- Bid optimization
- Device bid management
- Geo bid management
- Audience targeting:



Youtube Plans

Youtube Plan 3

Price

\$509 / Monthly

Best for

You need leads now, with targeting and tracking that proves what's working and what to fix.

Outcome

A performance-focused paid ads service built to drive leads quickly with measurable tracking and ongoing optimization.

What's included

- Google Ads / YouTube account setup
- Ads setup
- Bid optimization
- Device bid management
- Geo bid management
- Audience targeting:



Shopping Plans

Ecommerce 1 Plan

Price

\$299 / Monthly

Best for

You want to improve results without adding complexity to your team.

Outcome

Ecommerce 1 Plan added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Ecommerce 1 Plan implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

Ecommerce 2 Plan

Price

\$409 / Monthly

Best for

You want to improve results without adding complexity to your team.

Outcome

Ecommerce 2 Plan added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Ecommerce 2 Plan implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



Shopping Plans

Ecommerce 3 Plan

Price

\$559 / Monthly

Best for

You want to improve results without adding complexity to your team.

Outcome

Ecommerce 3 Plan added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Ecommerce 3 Plan implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



Amazon Ads Plans

Amazon Ads Custom Plan

Amazon Ads Custom Plan

Price

\$449 / Monthly

Best for

You want to improve results without adding complexity to your team.

Outcome

Amazon Ads Custom Plan added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Amazon Ads Custom Plan implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



Google Search Plans

Traffic

Price

\$479 / Monthly

Best for

You want to improve results without adding complexity to your team.

Outcome

Traffic added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Traffic implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

Standard

Price

\$729 / Monthly

Best for

You want to improve results without adding complexity to your team.

Outcome

Standard added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Standard implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



Google Search Plans

Power

Price

\$1,359 / Monthly

Best for

You want to improve results without adding complexity to your team.

Outcome

Power added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Power implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

Dynamic

Price

\$2,149 / Monthly

Best for

You want to improve results without adding complexity to your team.

Outcome

Dynamic added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Dynamic implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



Google Search Plans

Ultimate

Price

\$3,799 / Monthly

Best for

You want to improve results without adding complexity to your team.

Outcome

Ultimate added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Ultimate implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



SMO

DDM Client-Facing Product Book

Clear tiers. Clear deliverables. Easy upgrades.

Addon Services

Social Profile Creation

Price

\$69 / One-Time

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- Social profile creation and initial setup
- Call Tracking (Local Number) - 1 month
- Call Tracking (Toll-Free Number) - 1 month

Social Media Profile Creation with Bio

Price

\$99 / One-Time

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- Social profile creation and setup
- Bio/summary writing
- Call Tracking (Local Number) - 1 month
- Call Tracking (Toll-Free Number) - 1 month



Addon Services

Social Media Profile Creation with Bio and the Artwork

Price

\$129 / One-Time

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- Social profile creation and setup
- Bio/summary writing
- Basic profile artwork/banners
- Call Tracking (Local Number) - 1 month
- Call Tracking (Toll-Free Number) - 1 month



Exclusive Business Posts

Standard Plan (5 Business Posts)

Price

\$169 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- 5 business posts per month
- DDM VERSION (Client-Facing)
- Exclusive Business Posts - Standard
- Ideal when you want your social channels to stay active with business-focused content.

Premium Plan (10 Business Posts)

Price

\$329 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- 10 business posts per month
- DDM VERSION (Client-Facing)
- Exclusive Business Posts - Premium
- A higher-frequency business posting plan to keep your products and services in front of your audience.



Social Media Plan

Solo Plan

Price

\$329 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- Kick-off call to understand objectives
- Profile picture + cover image (professionally designed)
- Profile setup/optimization (URLs, bio/about, CTA, hashtags, contact details as applicable by platform)
- 12 content posts (6 business + 6 generic)
- Scheduling posts
- Weekly status reports

Best Deal Plan

Price

\$499 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- Kick-off call + profile setup/optimization
- Profile picture + cover image (professionally designed)
- 20 content posts (10 business + 10 generic)
- Scheduling posts
- Weekly status reports
- Month 1 performance report



Social Media Plan

Standard Plan

Price

\$889 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- Kick-off call + profile setup/optimization
- Profile picture + cover image (professionally designed)
- 36 content posts (per plan allotment)
- Scheduling posts
- Weekly status reports
- Month 1 performance report

Premium Plan

Price

\$1,219 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- Kick-off call + profile setup/optimization
- Profile picture + cover image (professionally designed)
- 48 content posts (24 business + 24 generic)
- Scheduling posts
- Weekly status reports
- Month 1 performance report



Facebook Ads Plans

Tier List

Facebook Ads Starter Plan

\$339

/ mo

Best for: You want a reliable system that produces outcomes without adding extra workload.

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

Facebook Ads Basic

\$559

/ mo

Best for: You want a reliable system that produces outcomes without adding extra workload.

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

Facebook Ads Standard

\$1,009

/ mo

Best for: You want a reliable system that produces outcomes without adding extra workload.

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

Facebook Ads Premium

\$2,059

/ mo

Best for: You want a reliable system that produces outcomes without adding extra workload.

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.



Facebook Ads Plans

Feature Breakdown

| Feature | Starter \$339 | Basic \$559 | Standard \$1,009 | Premium \$2,059 |
|--|------------------|----------------|---------------------|--------------------|
| Monitoring | ✓ | ✓ | ✓ | ✓ |
| Dashboard setup | ✓ | ✓ | ✓ | ✓ |
| Ad campaign setup | ✓ | ✓ | ✓ | ✓ |
| Weekly & monthly reporting | ✓ | ✓ | ✓ | ✗ |
| Detailed weekly & monthly reporting | ✗ | ✗ | ✗ | ✓ |
| Ad text and image creation (basic level) | ✓ | ✓ | ✗ | ✗ |
| Ad text and image creation (advanced level) | ✗ | ✗ | ✓ | ✗ |
| Ad text and image creation (comprehensive level) | ✗ | ✗ | ✗ | ✓ |



Facebook Ads Plans

What's Included

Included in every tier

- Ad campaign setup
- Dashboard setup
- Monitoring

Mostly added in higher tiers

- Ad text and image creation (basic level)
- Weekly & monthly reporting

Access requirements & exceptions

- Google Business Profile verification and admin access are required for Local SEO work.
- Website access may be needed to implement on-page changes; otherwise we provide clear recommendations.
- Tracking accuracy depends on your site setup and analytics access.



Instagram Ads Plans

Instagram Ads Basic

Price

\$339 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- Dashboard setup
- Creation of 8 ad banners
- Ad campaign setup
- Monitoring
- Basic weekly & monthly reporting

Instagram Ads Standard

Price

\$429 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- Dashboard setup
- Creation of 12 ad banners
- Ad campaign setup
- Monitoring
- Detailed weekly & monthly reporting



LinkedIn Ads Plans

Tier List

LinkedIn Ads Starter

\$339

/ mo

Best for: You want a reliable system that produces outcomes without adding extra workload.

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

LinkedIn Ads Basic

\$559

/ mo

Best for: You want a reliable system that produces outcomes without adding extra workload.

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

LinkedIn Ads Standard

\$1,009

/ mo

Best for: You want a reliable system that produces outcomes without adding extra workload.

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

LinkedIn Ads Premium

\$2,059

/ mo

Best for: You want a reliable system that produces outcomes without adding extra workload.

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.



LinkedIn Ads Plans

Feature Breakdown

| Feature | Starter \$339 | Basic \$559 | Standard \$1,009 | Premium \$2,059 |
|--|------------------|----------------|---------------------|--------------------|
| Monitoring | ✓ | ✓ | ✓ | ✓ |
| Dashboard setup | ✓ | ✓ | ✓ | ✓ |
| Ad campaign setup | ✓ | ✓ | ✓ | ✓ |
| Basic weekly & monthly reporting | ✓ | ✓ | ✗ | ✗ |
| Advanced weekly & monthly reporting | ✗ | ✗ | ✓ | ✗ |
| Detailed weekly & monthly reporting | ✗ | ✗ | ✗ | ✓ |
| Ad text and image creation (basic level) | ✓ | ✓ | ✗ | ✗ |
| Ad text and image creation (advanced level) | ✗ | ✗ | ✓ | ✗ |
| Ad text and image creation (comprehensive level) | ✗ | ✗ | ✗ | ✓ |



LinkedIn Ads Plans

What's Included

Included in every tier

- Ad campaign setup
- Dashboard setup
- Monitoring

Mostly added in higher tiers

- Ad text and image creation (basic level)
- Basic weekly & monthly reporting

Access requirements & exceptions

- Google Business Profile verification and admin access are required for Local SEO work.
- Website access may be needed to implement on-page changes; otherwise we provide clear recommendations.
- Tracking accuracy depends on your site setup and analytics access.



Tiktok Ads Plans

Tier List

Tiktok Ads Starter

\$339

/ mo

Best for: Testing TikTok ads with a controlled budget while you build momentum.

Get your first TikTok campaigns live fast, with clean tracking and steady optimization.

Videos per month: 2

Ad spend managed up to:

\$1,000 / mo

Tiktok Ads Basic

\$559

/ mo

Best for: Businesses that want stronger testing and more consistent lead flow.

Drive targeted traffic and improve results month over month with structured testing and optimization.

Videos per month: 4

Ad spend managed up to:

\$2,000 / mo

Tiktok Ads Standard

\$1,009

/ mo

Best for: Growth-minded brands that want consistent lead generation with deeper testing.

Reach the right audience and turn attention into traffic and leads with structured campaigns and A/B testing.

Videos per month: 10

Ad spend managed up to:

\$4,000 / mo

Tiktok Ads Premium

\$2,059

/ mo

Best for: Businesses ready to scale with higher spend limits and advanced campaign types.

Generate targeted traffic and meaningful customer actions with high-capacity campaigns and consistent optimization.

Videos per month: 15

Ad spend managed up to:

\$10,000 / mo



Tiktok Ads Plans

Feature Breakdown

| Feature | Starter \$339 | Basic \$559 | Standard \$1,009 | Premium \$2,059 |
|--|------------------|----------------|---------------------|--------------------|
| Videos per month | 2 | 4 | 10 | 15 |
| Ad spend managed up to | \$1,000 / mo | \$2,000 / mo | \$4,000 / mo | \$10,000 / mo |
| Campaign types may include: boost, website traffic, page like, retargeting, custom audience, conversion, and lead ads | ✗ | ✓ | ✓ | ✗ |
| Campaign types may include: boost, website traffic, page like, retargeting, custom audience, conversion, lead ads, product catalog, and app installs | ✗ | ✗ | ✗ | ✓ |
| A/B testing | ✗ | ✓ | ✓ | ✓ |
| Bid management | ✗ | ✓ | ✓ | ✓ |
| Weekly performance updates | ✓ | ✓ | ✓ | ✓ |
| Text and image ad optimization | ✗ | ✓ | ✓ | ✓ |
| Support by phone, chat, and email | ✓ | ✓ | ✓ | ✓ |
| Monthly social performance report | ✗ | ✓ | ✓ | ✓ |
| Access to the DDM Social Dashboard | ✗ | ✓ | ✓ | ✓ |
| Campaign setup and ongoing management | ✓ | ✓ | ✓ | ✓ |
| Campaign focus: website traffic and lead generation | ✓ | ✗ | ✗ | ✗ |



Tiktok Ads Plans

What's Included

Included in every tier

- Campaign setup and ongoing management
- Support by phone, chat, and email
- Weekly performance updates

Mostly added in higher tiers

- A/B testing
- Access to the DDM Social Dashboard
- Bid management
- Campaign focus: website traffic and lead generation
- Campaign types may include: boost, website traffic, page like, retargeting, custom audience, conversion, and lead ads
- Monthly social performance report
- Text and image ad optimization

Access requirements & exceptions

- Google Business Profile verification and admin access are required for Local SEO work.
- Website access may be needed to implement on-page changes; otherwise we provide clear recommendations.
- Tracking accuracy depends on your site setup and analytics access.



Twitter Ads Plans

Twitter Ads Basic

Twitter Ads Basic

Price

\$1,009 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- Access to proprietary social media dashboard
- Campaign setup and management on Twitter
- 10 Banners per month.
- Ad Spent Upto \$2000/month
- Weekly performance updates
- Monthly Social Media performance reports



Social Ninja Plan

Social Ninja Plan

Social Ninja Plan

Price

\$6,599 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A consistency-driven social campaign that keeps your brand visible, credible, and growing without you babysitting content.

What's included

- Dashboard setup
- Creation of social media content, ad text, and images
- Publishing posts on Facebook and Instagram
- Ad campaign setup
- Monitoring
- Weekly & monthly reporting



Affiliate

DDM Client-Facing Product Book

Clear tiers. Clear deliverables. Easy upgrades.

Affiliate Marketing Plan

One Time Setup

Price

\$339 / One-Time

Best for

Businesses that want to launch affiliate marketing without setup headaches.

Outcome

Get your affiliate program set up correctly so tracking works, affiliates can join, and you can measure performance.

What's included

- Access to the DDM Affiliate Dashboard for performance tracking
- Setup on 1 affiliate network
- Creation of 2 text links
- Affiliate welcome message
- Affiliate approval and decline messages
- Integration of tracking code on your shopping cart
- Affiliate email responders created in month 1
- Fraud sale alerts to help spot suspicious activity

DDM pitch

- This is the fastest way to launch an affiliate channel with proper tracking from day one.
- Once setup is complete, you are ready to start recruiting and scaling your affiliate partners.

Initial Plan

Price

\$449 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

Businesses starting with affiliate marketing:.

What's included

- Access to our exclusive affiliate marketing dashboard
- Setup on one affiliate network
- Creation of static banner and text links
- Welcome message for affiliates
- Approval and decline messages for affiliates
- Integration of tracking code on the shopping cart



Affiliate Marketing Plan

Basic Plan

Price

\$919 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A monthly Affiliate Marketing Plan service designed to improve visibility, generate leads, and provide clear reporting.

What's included

- Access to our exclusive affiliate marketing dashboard
- Set up accounts on 2 affiliate networks
- Make 2 banners
- Create 3 text links
- Send welcome messages to affiliates
- Notify affiliates about approvals or rejections

Power Plan

Price

\$1,429 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A monthly Affiliate Marketing Plan service designed to improve visibility, generate leads, and provide clear reporting.

What's included

- Access to a proprietary affiliate marketing dashboard
- Account setup up to 3 affiliate networks
- Creation of 3 banners
- Creation of 4 text links
- 1 mobile size banner
- 1 dynamic (flash) banner ad



Affiliate Marketing Plan

Professional Plan

Price

\$2,559 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

Businesses to get started with affiliate marketing with 4 affiliate networks campaign, 4 banner creation, creation of 5 text links, 2 mobile banners, 2 flash banner ads, tracking code implementation on shopping cart, fraud click and sale tracking, sending newsletter and recruiting & communicating with 100 publishers every week. Cancel whenever you need.

What's included

- Access to a proprietary affiliate marketing dashboard
- Account setup up to 4 affiliate networks
- Creation of 4 new banners
- Creation of 5 new text links
- 2 mobile size banners
- 2 dynamic (flash) banner ad

Premium Plan

Price

\$3,139 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A monthly Affiliate Marketing Plan service designed to improve visibility, generate leads, and provide clear reporting.

What's included

- Access to our exclusive affiliate dashboard
- Account setup up to 5 affiliate networks
- Creation of 5 new banners
- Creation of 6 new text links
- 3 mobile banners
- 2 dynamic (flash) banner ad



Affiliate Marketing Plan

Dynamic Plan

Price

\$3,819 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

Businesses to get started with affiliate marketing with 6 affiliate networks campaign, 5 banner creation, creation of 8 text links, 4 mobile banners, 3 flash banner ads, tracking code implementation on shopping cart, fraud click and sale tracking, sending newsletter and recruiting & communicating with 150 publishers every week. Cancel whenever you need.

What's included

- Access to our exclusive affiliate dashboard
- Account setup up to 6 affiliate networks
- Creation of 5 new banners
- Creation of 8 new text links
- 4 mobile size banners
- 3 dynamic (flash) banner ad



Design

DDM Client-Facing Product Book

Clear tiers. Clear deliverables. Easy upgrades.

Post Images

Facebook

Facebook

Price

\$19 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



Banner Design

Google Ads

Price

\$39 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support

Affiliate Banners

Price

\$39 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



Banner Design

Custom Banner

Price

\$99 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support

Flyer Design

Price

\$189 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



Cover and Profile Photo Design

Facebook

Price

\$99 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support

Twitter

Price

\$99 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



Cover and Profile Photo Design

YouTube

Price

\$99 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support

Pinterest

Price

\$99 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



Cover and Profile Photo Design

Instagram

Price

\$99 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



HTML Landing Pages

Ready Templates

Price

\$189 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support

Custom Templates

Price

\$559 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



Video Creation

Music

Price

\$299 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support

Voiceover

Price

\$749 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



Video Creation

Ready Character Animation

Price

\$939 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support

Custom Character Animation

Price

\$1,879 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



Logo Design

Logo

Logo

Price

\$339 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



Infographic Creation

Infographic Creation

Infographic Creation

Price

\$379 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Infographic Creation added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Infographic Creation implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



Brochure Design

Two Fold

Price

\$379 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support

Tri Fold

Price

\$559 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



Brochure Design

Six Fold

Price

\$939 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support

12 Fold

Price

\$1,309 / One-Time

Best for

You need a strong first impression and a clear path for visitors to take action.

Outcome

A conversion-minded design/build service that makes your business look professional and turns visitors into action.

What's included

- Professional design aligned to your brand
- Mobile-friendly layout considerations
- Conversion-focused structure (clear CTAs)
- Revision rounds as scoped
- Handoff files + implementation support



Website Development

Tier List

Square Space

\$1,049

/ one-time

Best for: You want a clean, modern site you can update easily.

- Template-driven design tuned to your brand
- Mobile-first layout with clear navigation
- Lead capture setup (forms, click-to-call)
- Foundational on-page SEO structure
- Launch checklist + handoff for easy edits

Wix Website

\$1,049

/ one-time

Best for: You want fast edits and flexible design controls.

- Clean layout built for calls and form leads
- Mobile-friendly structure and page flow
- Lead capture setup (forms, tap-to-call)
- Basic SEO setup for key pages
- Simple handoff so you can update content

Wordpress - Basic

\$1,129

/ one-time

Best for: You need a flexible site foundation that can grow over time.

- Theme-based build with clean page structure
- Mobile-friendly layout and navigation
- Lead capture setup (forms, click-to-call)
- Foundational on-page SEO setup
- Analytics/tracking guidance + launch checklist

Wordpress - Value

\$1,409

/ one-time

Best for: You want a more polished WordPress build with better structure.

- More refined layout and stronger page flow
- Blog/news section setup if needed
- Lead capture and conversion-focused sections
- Foundational on-page SEO across key pages
- Launch checklist + handoff

Continued on next page



Website Development

Tier List

Shopify - Basic

\$1,799

/ one-time

Best for: You want a straightforward store that can start selling quickly.

- Store theme setup and conversion-friendly layout
- Product pages, collections, and navigation
- Checkout basics and payment setup
- Shipping/tax baseline configuration
- Launch checklist + handoff

Wordpress - Advance

\$2,049

/ one-time

Best for: You want a higher-touch WordPress build with deeper setup.

- Higher-polish layout and content structure
- Speed and usability best-practice setup
- Conversion-focused sections and lead capture
- SEO-ready structure across key pages
- Launch checklist + handoff

WooCommerce

\$2,539

/ one-time

Best for: You want WordPress flexibility with online selling.

- Store structure and essential pages
- Product listing setup and category layout
- Cart + checkout configuration
- Payment and shipping basics set up
- Tracking + launch readiness checklist

Shopify

\$3,749

/ one-time

Best for: You want a stronger e-commerce build with room to scale.

- Higher-polish layout and product browsing flow
- Collections and search-friendly structure
- Checkout optimization basics
- App/integration guidance as needed
- Launch checklist + handoff

Continued on next page



Website Development

Tier List

Magento Ecommerce

\$4,129

/ one-time

Best for: You need a serious e-commerce platform for complex catalogs.

- Catalog structure planning and navigation
- Core store setup and essential pages
- Checkout/payment configuration basics
- Conversion-focused layout guidance
- Launch readiness checklist



A-La-Carte

DDM Client-Facing Product Book

Clear tiers. Clear deliverables. Easy upgrades.

Heatmap Subscription

Price

\$19 / Monthly

Best for

You want to improve results without adding complexity to your team.

Outcome

Heatmap Subscription added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Heatmap Subscription implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

Call Tracking – Local Number (Up to 200 mins +Additional mins 0.09)

Price

\$69 / Monthly

Best for

You want to know which ads, pages, or directories are producing calls

Outcome

Track inbound phone calls from your marketing so you know what is actually generating revenue.

What's included

- Local call tracking number set up and routed to your business
- Includes up to 200 minutes per month (additional minutes billed at 0.09/min)
- Call logs + simple reporting so you can see call volume and sources
- QA testing to confirm calls route correctly



Social Profiles Creation

Price

\$69 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Social Profiles Creation added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Social Profiles Creation implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

Photo Gallery

Price

\$69 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Photo Gallery added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Photo Gallery implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



A-La-Carte

Keyword Research

Price

\$79 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Keyword Research added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Keyword Research implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

Additional Gravity forms

Price

\$79 / One-Time

Best for

You need more than one form (different services, different locations, different funnels)

Outcome

Add an additional lead-capture form to your website so visitors can request a quote, schedule service, or contact you without friction.

What's included

- 1 additional Gravity Forms form added to your site
- Form fields configured for your use case (quote request, booking request, contact, etc.)
- Notification emails set up so the right person gets the lead fast
- Basic spam protection + testing to confirm submissions deliver



A-La-Carte

Call Tracking – Toll Free Number (Up to 200 mins +Additional mins 0.13)

Price

\$89 / Monthly

Best for

You want to know which ads, pages, or directories are producing calls

Outcome

Track inbound phone calls from your marketing so you know what is actually generating revenue.

What's included

- Toll Free call tracking number set up and routed to your business
- Includes up to 200 minutes per month (additional minutes billed at 0.13/min)
- Call logs + simple reporting so you can see call volume and sources
- QA testing to confirm calls route correctly

On Page Optimization

Price

\$99 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

On Page Optimization added to strengthen performance, improve conversion, and support measurable growth.

What's included

- On Page Optimization implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



A-La-Carte

Website Content

Price

\$99 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Website Content added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Website Content implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

Q&A Writing and Posting

Price

\$99 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Q&A; Writing and Posting added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Q&A; Writing and Posting implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



Guest Blog Post Writing and Posting

Price

\$119 / One-Time

Best for

Your competitors are answering questions online and you're not

Outcome

Publish a fresh blog post that supports SEO, builds trust, and gives Google more reasons to show your site.

What's included

- 1 blog post written and published (topic aligned to your services and customer questions)
- SEO-friendly structure (headings, internal links, and clear call-to-action)
- Basic optimization for search and AI results (clean topic focus + readable formatting)

Informational Content Writing and Distribution

Price

\$119 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Informational Content Writing and Distribution added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Informational Content Writing and Distribution implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



A-La-Carte

Visual Composer (each website)

Price

\$159 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Visual Composer (each website) added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Visual Composer (each website) implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

Divi Builder (each website)

Price

\$159 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Divi Builder (each website) added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Divi Builder (each website) implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



A-La-Carte

Press Release Creation and Distribution

Price

\$169 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Press Release Creation and Distribution added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Press Release Creation and Distribution implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

5 Social Posts

Price

\$169 / One-Time

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A one time A-La-Carte service designed to improve visibility, generate leads, and provide clear reporting.

What's included

- Discovery + goal alignment
- Implementation of agreed deliverables
- Quality control checks
- Clear communication + reporting
- Next-step recommendations



User Testing Video

Price

\$189 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

User Testing Video added to strengthen performance, improve conversion, and support measurable growth.

What's included

- User Testing Video implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

Logo Designing

Price

\$279 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Logo Designing added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Logo Designing implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



Social Bookmarking

Price

\$289 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Social Bookmarking added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Social Bookmarking implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

Blog

Price

\$299 / One-Time

Best for

Your competitors are answering questions online and you're not

Outcome

Publish a fresh blog post that supports SEO, builds trust, and gives Google more reasons to show your site.

What's included

- 1 blog post written and published (topic aligned to your services and customer questions)
- SEO-friendly structure (headings, internal links, and clear call-to-action)
- Basic optimization for search and AI results (clean topic focus + readable formatting)



A-La-Carte

10 Social Posts

Price

\$329 / One-Time

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A one time A-La-Carte service designed to improve visibility, generate leads, and provide clear reporting.

What's included

- Discovery + goal alignment
- Implementation of agreed deliverables
- Quality control checks
- Clear communication + reporting
- Next-step recommendations

Video / PPT Creation and Distribution

Price

\$379 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Video / PPT Creation and Distribution added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Video / PPT Creation and Distribution implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



Directory Submission

Price

\$379 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Directory Submission added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Directory Submission implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

Infographic Creation and Distribution

Price

\$559 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Infographic Creation and Distribution added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Infographic Creation and Distribution implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



Additional Pages

Price

\$609 / One-Time

Best for

You want to rank for an additional service or location

Outcome

Add 1 additional website page to expand what you can rank for and give visitors a clearer path to take action.

What's included

- 1 new website page added (service page, location page, or supporting page)
- Clean on-page structure (headings, internal links, and conversion-focused layout)
- Basic SEO setup for the page topic (title + meta + on-page formatting)
- Publish + QA pass

Voiceover Video Creation and Distribution

Price

\$749 / One-Time

Best for

You want to improve results without adding complexity to your team.

Outcome

Voiceover Video Creation and Distribution added to strengthen performance, improve conversion, and support measurable growth.

What's included

- Voiceover Video Creation and Distribution implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting



A-La-Carte

1 Hour Private consulting

Price

\$909 / One-Time

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A one time A-La-Carte service designed to improve visibility, generate leads, and provide clear reporting.

What's included

- Discovery + goal alignment
- Implementation of agreed deliverables
- Quality control checks
- Clear communication + reporting
- Next-step recommendations



AI Plans for LLM Visibility

AI Brand Visibility Dashboard

Price

\$49 / Monthly

Best for

You want to improve results without adding complexity to your team.

Outcome

AI Brand Visibility Dashboard added to strengthen performance, improve conversion, and support measurable growth.

What's included

- AI Brand Visibility Dashboard implementation
- Setup + configuration based on your goals
- Quality control checks
- Clear communication + simple reporting

AI Foundation

Price

\$299 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A monthly AI Plans for LLM Visibility service designed to improve visibility, generate leads, and provide clear reporting.

What's included

- Discovery + goal alignment
- Implementation of agreed deliverables
- Quality control checks
- Clear communication + reporting
- Next-step recommendations



AI Plans for LLM Visibility

AI Foundation A-La-Carte

Price

\$299 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A monthly AI Plans for LLM Visibility service designed to improve visibility, generate leads, and provide clear reporting.

What's included

- 1 Website Content for Search, GEO & AI Overviews
- 1 Editorial Guest Blog Catered for AI Search
- 2 Title & Meta Tag Optimization for AI Discovery
- Setup LLMS.txt file for AI-driven Search Indexing
- Robots.txt Optimization for Crawler Accessibility
- Canonical Tag Implementation for Preferred Page Indexing

Generative Growth

Price

\$599 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A monthly AI Plans for LLM Visibility service designed to improve visibility, generate leads, and provide clear reporting.

What's included

- Discovery + goal alignment
- Implementation of agreed deliverables
- Quality control checks
- Clear communication + reporting
- Next-step recommendations



AI Plans for LLM Visibility

Enterprise AI Dominance

Price

\$899 / Monthly

Best for

You want a reliable system that produces outcomes without adding extra workload.

Outcome

A monthly AI Plans for LLM Visibility service designed to improve visibility, generate leads, and provide clear reporting.

What's included

- Discovery + goal alignment
- Implementation of agreed deliverables
- Quality control checks
- Clear communication + reporting
- Next-step recommendations



CONTACT DDM

READY TO GROW?

Scan the QR to request a quote, book a call, or ask a quick question.

Direct contact

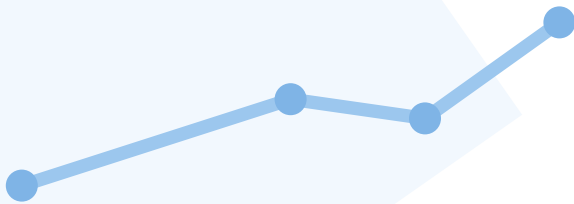
Call/Text: 682-225-6361

Email: info@davidsondigitalmarketing.com

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